

ORDER



Orders	Order / Rev:	<u>711951</u>	 WTSP-TV	
	Alt Order #:	<u>06306786</u>		
	Product Desc:	<u>AMERICAN CROSSROADS</u>		
	Estimate:	<u>952</u>		
	Flight Dates:	<u>09/18/12 - 09/25/12</u>		
	Original Date / Rev:	<u>09/06/12 / 09/17/12</u>		
	Order Type:	<u>Political</u>		
Agency	Name:	<u>Crossroads Media/ POL</u>	Primary AE:	<u>Aaron Ashe</u>
	Buying Contact:	<u>Emily Milhoan</u>	Sales Office:	<u>T-WAS</u>
	Billing Contact:	<u>66 Canal Center Plaza Suite 500</u>	Sales Region:	<u>NAT</u>
		<u>Alexandria, VA 22314</u>	Billing Type:	<u>Cash</u>
			Billing Calendar:	<u>Broadcast</u>
			Billing Cycle:	<u>EOM/EOC</u>
			Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>American Crossroads</u>	New Business Thru:	
	Demographic:	<u>A35+</u>	Order Separation:	<u>00:15:00</u>
	Product Codes:	<u>IS-Candidate/Presidential</u>	Advertiser External ID:	
	Priority:	<u>P-5</u>	Agency External ID:	
	Revenue Codes:	<u>AGY, GEN, POL</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/25/12	8	\$89,600.00	\$76,160.00	September 2012	8	\$89,600.00	\$76,160.00	0.00
					Totals	8	\$89,600.00	\$76,160.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Aaron Ashe Start Of Order - End Of Order 100%

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Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 952

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	09/18/12	09/18/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
NCIS															
7	WTSP	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
NCIS: LOS ANGELES															
N 8	WTSP	09/22/12	09/22/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
48 HOURS MYSTERY															